

# ELIZABETH JANE TAYLOR



Hello!

## CONTACT



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## BACKGROUND

I have 23 years experience in publishing. My background is in editorial, writing, art direction, production and marketing for magazines, books and websites. Niche topic areas: interior design, home building, architecture, health, fitness, yoga, barre, fashion, food, lifestyle, travel, tourism, event planning and weddings.

Personal interests: family, yoga, barre fitness, interior design, cooking and fitness.

## FREELANCE WORK

### WRITING FOR VARIOUS MAGAZINES

Canadian Homes & Cottages Magazine, Architect Builder and Designer, www.bcliving.ca, Visitor's Choice, International Guide, BC Homes Magazine, Wellness Matters

### PROMOTIONAL DESIGN PROJECTS

1996-2000 & 2004-2011 Visitor's Choice, International Guide, Western Living Travels, Western Living Designs, Builds and Renovates, Western Living Entertains, UBC International House, iStyle

### BOOK DESIGN

Whitecap Books, Hodgepodge Books, Blue Lake Books, 3-Day Novel Contest, Editor's Association of Canada

### STYLING & MOODBOARDS

Emanate Events

## EDUCATION & TRAINING

- 2019** ● **TOTAL BARRE® INSTRUCTOR COURSE**  
Merrithew™ Health and Fitness Education  
Barre Fitness
- 2018** ● **YOGA 200-HOUR TEACHER TRAINING**  
YYoga College  
Hatha, Power and Flow Yoga
- 2014** ● **EVENT/WEDDING PLANNING DIPLOMA**  
DreamGroup Academy  
Event and Wedding Planning
- 2001** ● **MASTER OF PUBLISHING**  
Simon Fraser University  
History, Business, Editorial and Design of Publishing
- 1996** ● **POST BACCALAUREATE IN COMMUNICATIONS**  
Simon Fraser University  
Publishing, Communications and Print Media Studies
- 1992** ● **BACHELOR OF ARTS IN ENGLISH LITERATURE**  
McGill University  
English Literature, Communications and French

## EXPERIENCE

- 2019** ● **CREATIVE DIRECTION AND STYLING**  
Emanate Events - creative vision, styling and moodboards for weddings
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- 2016**
- 2017** ● **MAGAZINE DESIGN AND ART DIRECTION**  
1996-2017 Visitor's Choice, International Guide  
2013 Architect, Builder and Designer  
2008-2010 Dreamhouse Magazine  
2008-2010 BC Homes Magazine  
2001-2006 Wellness Matters  
2000-2002 Canadian Home Builder & Renovator, Canadian Builder & Architect
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- 2011** ● **EDITOR-IN-CHIEF**  
1996-2000 & 2004-2011 Visitor's Choice, International Guide, Okanagan Visitor  
2008-2009 BC Homes Magazine  
2005-2007 The Trowel, Canadian Wall & Ceiling Journal  
2001-2006 Wellness Matters  
2001 Directory of Editors  
2000-2002 Canadian Homebuilder & Renovator, British Columbia Homebuilder, Canadian Builder & Architect, British Columbia Builder & Architect  
1996-1998 Banff & Lake Louise Official Visitor Guide
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- 1996**

## VOLUNTEER WORK

- 2019** ● **MEDIA COORDINATOR**  
Carisbrooke Elementary PAC Member
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- 2016**
- 2019** ● **FRUIT AND VEGGIE CAMPAIGN COORDINATOR**  
Carisbrooke Elementary
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- 2015**
- 2016** ● **GIRL GUIDES OF CANADA ASSISTANT LEADER**  
Assisting and planning with Girl Guides of Canada units for girls aged 8 - 11
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- 2013**

## WORKSHOPS & EXTRACURRICULAR

8-week Handstand Workshop (2019), Courageous Flight Yoga Inversions (2018), Yoga-The Chakras (2018), Calligraphy with Maurelle (2017), Italian Cooking with Glenys (2017)